

This tech start up is connecting singles in real life

Strike is the first dating app that connects matches in real life

(Jupiter, FL –September 24, 2021) Today, Strike has announced the official launch of its new app that helps connect matches with each other in real life. To be more exact: While they are physically at selected Strike locations. The startup has officially partnered with exciting locations in South Florida to revolutionize the dating and tech industry as we know it, while also adding a new and fun entertainment factor for local businesses to benefit from.

Imagine walking into a bar and your phone notifying you that a match or two are currently at this location – including a preview of their profile pictures. Starting October, this vision will actually become reality. Strike has spent the past 3 years engineering a new technology that might just turn the dating industry upside down. With this patent pending technology, the Florida based startup is helping singles meet their soulmate in real life, and by that, creating meaningful and personal connections.

“No dating app can replicate the chemistry you feel when meeting in real life. Strike is all about making dating fun, personal and spontaneous again.” Dirk Bohnes, CEO & Founder.

This state-of-the-art technology isn’t just great news for singles, but also provides a powerful tool for local businesses looking to add a competitive advantage to their location: The startup’s business model is helping local restaurants and bars make an economic impact by promoting them within the app, which includes a map showcasing all official partners that offer the onsite matching experience. These features promise to attract more visitors and prolong a customer’s stay by adding a unique element of interactive entertainment.

Recent research has found that online daters spend an average of 79 minutes per day on dating apps.¹ Strike aims to free users from that time actively invested in searching and in addition to that, bring added value by moving the community from the virtual world into Strike locations.

For the past half year, the technology has been available for beta-testing at selected venues in South Florida. Now, after a successful beta-phase, the startup has announced to make the technology accessible to other locations within the United States, tapping into a larger user base.

Strike is powered by Peripheral Systems LLC. The startup was founded by a group of engineers in 2018 and has since dedicated its workforce to creating technology that makes people’s daily lives better. To learn more about Strike, visit www.strike-lifestyle.com.

¹ <https://www.bolde.com/millennials-spend-much-time-dating-apps-every-week/>



The Real Life Dating App

